

# 5 top tips to help you sell your Lancaster home this Autumn



*"As the seasons change, so must your marketing."*

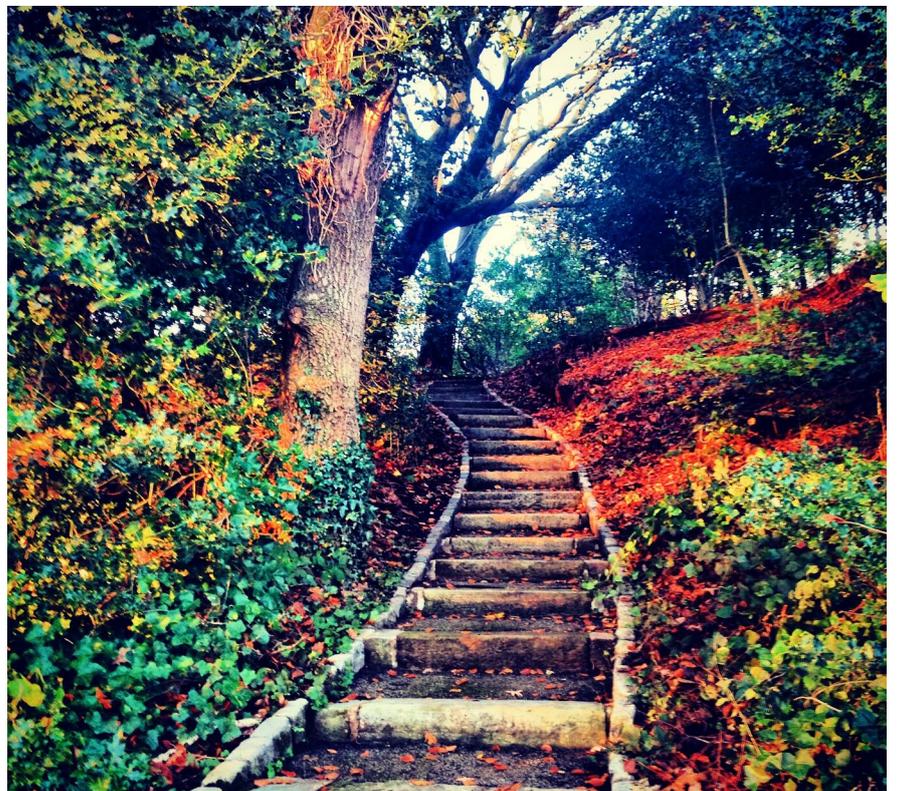
*Think now of a cosy lounge with a roaring fire.*

*Think of thick cosy rugs, throws on beds and luxurious cushions that you can snuggle up to whilst chatting with your family."*

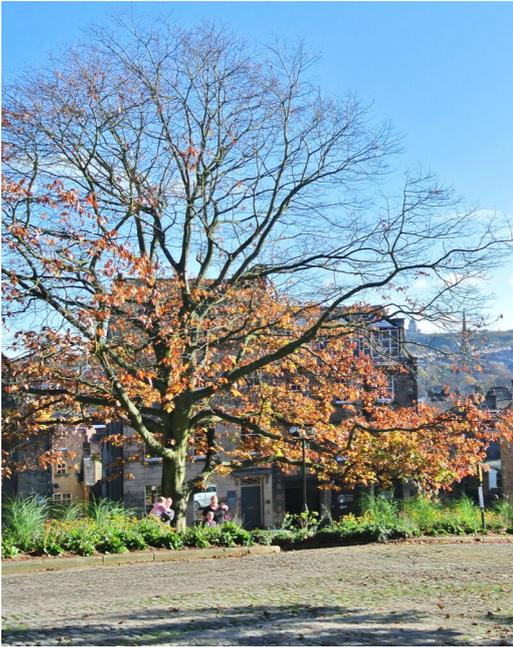
I love the autumn months. I love it for the comfy sweaters and warm drinks. I love it for all its cosiness. Cooking hearty stews and keeping warm in front of the wood burning stove. Thick rugs which are soft under foot and rich coloured tactile fabrics.

I also love it because if you get it right, autumn is the second best time of year to sell your home. Families are back from their summer breaks and the kids are back at school. We have a couple of months of calm before Christmas is upon us!

Take a read of our 5 favourite tips to help you achieve the right look to sell this autumn and steal a march on your competition.



## 1. Get rid of fallen leaves



Clear away those leaves.

Sweep them up, even if they are on the street outside. Clear them out of your gutters and drains.

Litter may have blown along the street. I suggest you clear this too. It may not be yours but think how a buyer may feel about it.

Trim back any dead plants. Keep your home looking alive!

## 2. Warm up your home



Make sure your home feels warm and inviting when buyers come around.

Put your heating on a timer so it switches on an hour before they arrive. If you are home, light the fire and then pop out just before the estate agent arrives.

Buyers love the glow of a fire in the autumn. A lit fire can truly change the atmosphere of any room. If this is impractical, why not use fairy lights on a battery pack. It will still give a lovely warm glow.

### 3. Think about your lighting



A simple tip and one used by show homes. Switch on those lights.

A simple side lamp can light up a gloomy corner. Lamps add atmosphere. Use them to highlight a reading corner. Turn them on even on your cooker hood. See how they transform your room.

Use bedside lamps to make your bed the focal point of your bedroom.

### 4. Add texture through layering



Texture is key to creating a true cosy Autumn look.

Layer your bedding. Add cushions to your sofa. Think about adding a rug or even a throw.

You want to give your home depth and create a look that feels warm and inviting whilst keeping the decor pared down and simple.

Layering is all about bringing your room together. It's about making your room look like you want to sink down with a hot cup of steaming coffee and relax..

### 5. Create a cosy corner



Why not create a cosy corner in your home?

It could be an armchair with a thick throw, a couple of books showing somewhere you enjoy to read. It might be a home office, or a place you enjoy to craft.

Show that your home has the space to really enjoy doing things that you love to do.

**Why not try these ideas. They are proven to work. You want to make sure your home stands out from the competition this Autumn.**

**My name is Michelle Gallagher. If you would like any further advice or a bespoke moving plan, please get in touch.**

**Our advice is free, we love to help. You can contact us on 01524 843322 or 01524 409100**