

Struggling to sell? 5 things you can do to get more viewings



Feeling Stuck? Let's Fix That.

Selling your home can sometimes feel like a waiting game—and a frustrating one at that. If your property's been on the market for a while with little interest, it's natural to wonder what's going wrong.

Have you spotted “Sold” signs outside homes just like yours? Are you asking yourself, “Why not mine?”

You're not alone—and you're not powerless either. In this guide, we'll walk you through 5 simple, practical things you can do right now to boost your chances of getting more viewings. These aren't complicated tricks. They're small, smart changes that make a big difference.

Let's get started.



*Our top 5 tips
will help you get
more viewers.*

*They are all very
simple to do!*

1. How does your brochure really look?



Look at the photos and at the wording. Are you delighted with it? What do your photos really say?

I've recently seen agents' photos with rain splashes on the camera lens, rooms which look like the house is subsiding and photos which somehow look colourless.

Your brochure is the backbone of everything. It doesn't matter how people house hunt, they'll ultimately look at your brochure before booking a viewing. Treat it as if it was a holiday brochure. Make sure your brochure shows your home off to its best advantage.

2. Consider simple home staging



Sometimes a home needs to be dressed. Just like we accessorise our outfits for a night out, we need to dress our homes. Consider giving your rooms a coordinated look. Brighten up your sofa with new cushions.

Accessorise your kitchen with matching appliances. Buy fresh towels for the bathroom and bring out your best bathroom goodies. I like white bedding and plumped up pillows in the bedroom. Don't forget to buy some flowers and fresh fruit for the kitchen, all great props for your new photos

3. Arrange for new photos



Now you have dressed your home, it's time to get some new photos. Don't just accept a quick snap, these photos need to look great. When is the best time of the day to capture your home, thinking of the sunlight? Make sure your photos are bright and crystal clear.

Did you know homes on Rightmove with blue skies generate more interest than homes with grey miserable skies? Please also make sure your photos are straight! Photos are there to grab buyers' attention. Make sure yours do for the right reasons.

4. How does your price compare?



Forget what price you want, or even what price you need. How does your price compare to the houses you are competing against?

Do you offer value for money? If you are asking more for your home, I want to know why. More importantly, potential viewers need to know why.

You need to justify your price and to do so you need to show off your best features. What do you offer that they don't? Why should somebody buy your home rather than a different property?

Make a list and make sure it's enhanced in your listing.

5. Talk to your Estate Agent!



Many tell me this is the hardest thing to do, yet I believe it is the easiest.

Your agent should be approachable. They should know your onward plans, your reason for moving. If anything they should be your friend. Ask them. What can we both do to get my house sold? The key word is **both**. Try it.



You are not blaming them. You are asking for help. And agents like me love to help!

Try these ideas. They need cooperation from your agent. A good agent will happily help and even advise you on all of the above. If you are finding they won't, maybe it's time to change.