

# 9 Quick Tips To Boost Your Kerb Appeal When Selling Your Home



**The essential  
guide on 9  
things that you  
can do to  
boost your kerb  
appeal when  
selling your  
home**



“The idea of kerb appeal is to give your home an inviting look that makes the buyer want to stop and take a look inside”

It doesn't matter how a client searches for a property. It may be online, it maybe via an estate agents office. They may simply be driving around, looking for their ideal home.

However they choose to property hunt they will make a decision if they wish to take a further look at your details or indeed view your home based upon the front of your property.

This is what we call your kerb appeal. Improving the external appearance doesn't have to cost you fortune.

Investing a little time and effort alone can work wonders. Stand back and asses your house, compare it to your neighbours homes. Does your home look the best on the street?

## Why is kerb appeal important?

Kerb appeal is like your home's personal style—its clothing, hairstyle, make-up, and signature scent—all rolled into one. It's the first thing people notice, whether they're walking past on the pavement, glancing from across the road, or scrolling through photos online. That first impression matters—hugely.

A freshly painted front door, neatly swept steps, a splash of colour from hanging baskets or flower beds, and a well-kept garden can all help create an inviting and cared-for appearance. Don't forget the little details: clean windows, a tidy porch, a power-washed driveway, and a fence that looks smart rather than scruffy. These all speak volumes.

If it can be seen, it should be polished, pruned, or painted. Buyers often make up their minds about a property in the first few seconds—so make those seconds count.



# 1

## Paint Your Front Door

Buyers will be paying attention to your front door because its the focus point and entry point to your home. Make sure it creates a positive impression!

Give it a fresh coat of paint and consider classic colours like charcoal grey, navy red or pastel green.

If your door cannot be painted, make sure it is cleaned to restore whiteness!

Remember to also polish metal furnishings nearby such as your house number, letterbox or light fixtures.





## Clean the Driveway & Porch

Your driveway plays a bigger role in first impressions than you might think—it's often the first thing visitors step onto, and it frames the view leading up to your front door. A driveway that's clean, weed-free, and tidy gives the impression of a well-looked-after home before buyers have even stepped inside.

Start by sweeping away leaves, moss, and any loose debris. Remove weeds growing between paving stones or gravel, and if possible, give the surface a good pressure wash to remove built-up dirt and stains. A clean, bright driveway can instantly lift the look of your whole exterior.

While you're out there, take a look at the porch too. This small space can make a big impact. Clear away cobwebs, wipe down the door frame, polish any glass panels, and add a welcoming touch with a mat or potted plant. A neat porch combined with a clean driveway sets the tone for what's inside—it tells buyers that this is a home that's been cared for.

# 3 Your Boundaries

Boundaries matter more than many sellers realise. They help define the space, frame your garden, and give buyers a sense of where your property begins and ends. A well-maintained boundary—whether it’s a fence, hedge, wall, or gate—not only adds to the overall look of your home, but also gives a sense of security, structure, and pride of ownership.

Start by making sure your boundaries are clearly marked. If you have fences, check for broken or wobbly panels and repair or replace where needed. A fresh coat of paint or wood treatment can make tired fencing look as good as new. For gates, ensure they open and close smoothly—no squeaks or sticking latches—and look visually appealing.

If you have hedging, give it a good trim so it’s neat and not spilling over onto pathways. Defining your boundaries with care shows buyers that you value your property—and helps them easily picture themselves living there.





## Plants & Greenery.

# 4

Greenery adds warmth, colour, and a real sense of life to your home's exterior.

Whether you have a front garden or just a small paved area, a few well-placed plants can transform the space and make it feel instantly more welcoming.

Start with the basics: mow the lawn, edge it neatly, and remove any weeds. A tidy lawn sets a great foundation. For paved or smaller spaces, add interest with potted plants and planters—vary the sizes and group them together for a natural, relaxed look. Hanging baskets near the porch or front door are another lovely touch, bringing colour up to eye level and framing your entrance beautifully.

Choose seasonal plants that look healthy and well cared for. Deadhead tired blooms and keep everything watered to maintain a fresh appearance. A little effort with greenery goes a long way—it helps buyers feel that the home is loved and ready to be enjoyed.

# 5



## The Roadside

Technically, the pavement and roadside outside your home fall under the council's responsibility—but going the extra mile to tidy up the area directly outside your property can make a noticeable difference. Buyers won't stop to think about who's in charge of sweeping the street—they'll simply take in the overall picture.

A quick litter pick, sweeping up fallen leaves, or even removing weeds from the kerb edge can instantly make the approach to your home feel cleaner and more cared for. If your bins are stored near the front, make sure they're tucked away neatly or cleaned if they're in view. These small touches help to create a positive impression from the moment someone arrives.

It's all about showing pride—not just in your home, but in the space around it. That effort doesn't go unnoticed.

# 6 Repaint if possible

If your budget allows, a fresh coat of paint can do wonders for your home's exterior. It's one of the quickest ways to refresh tired surfaces and make your property look brighter, cleaner, and more inviting. Look out for signs of wear such as peeling paint, watermarks, or faded window frames—these are small details, but they can have a big impact on a buyer's first impression.

Focus on key areas like the front door, window sills, fences, and any painted masonry. A crisp, clean finish shows care and attention—and can subtly signal to buyers that the home has been well looked after.

If repainting isn't possible, don't worry. A good clean can still make a big difference. Remove any moss, algae, or vines that may have crept onto walls or paths, and give surfaces a scrub to lift dirt and mildew. Even without a fresh coat, a well-cleaned exterior can still shine.





## Your Windows

Windows are the eyes of your home, and just like in people, they help create that all-important first impression. Make sure they're sparkling clean—inside and out. Smudges, cobwebs, or dust can dull the overall look and suggest neglect, even if the rest of your home is pristine.

If your windows have wooden frames, check for peeling paint or signs of wear. A quick touch-up or repaint can really lift the appearance and show that your home is cared for. If you have uPVC frames, give them a thorough wipe-down—they'll often come up much brighter than you think.

Don't forget the details either. Clean the sills, polish any brass or chrome handles, and make sure external fittings—like window boxes or shutters—are in good condition. These little touches help bring everything together and show potential buyers that your home is ready to welcome them in.



## Exterior Lighting

# 8

Good lighting doesn't just help with safety—it can completely transform how your home feels, especially during early evening viewings or in darker months. A well-lit entrance gives off a warm, welcoming vibe and helps your property stand out for all the right reasons.

Check that all outdoor lights are working properly, including porch lights, wall lamps, and pathway lighting if you have it. Replace any dim or broken bulbs and clean the fittings so they shine rather than flicker. If you have decorative lanterns or modern lighting features, make sure they're clean and securely fixed in place.

If your lighting looks tired or outdated, consider upgrading to something more stylish and energy-efficient. Even a simple change can add a touch of elegance and make your home feel more inviting before anyone even steps inside.

# 9 Your Doorbell

It may be small, but your doorbell plays a big role in those first few seconds. It's one of the first things a buyer will touch—so make sure it leaves a good impression. Whether traditional or part of a smart home system, your doorbell should look neat, be in working order, and suit the style of your home.

Check for dust, cobwebs, or weathering—wipe it down and polish if needed. If the button is cracked, discoloured, or doesn't work reliably, it's worth replacing. A modern, working doorbell shows attention to detail and adds to the overall feeling of a well-kept home.

If you've got a video or smart doorbell, make sure it's positioned neatly and feels like a positive feature, not a messy afterthought. These little things help buyers feel confident that the home has been properly maintained.



Kerb appeal is your home's first chance to make an impression—and it matters. From a tidy driveway and clean windows to a welcoming porch and a freshly painted door, small details come together to create a big impact.

Buyers often decide how they feel about a home within moments of arriving. By presenting the outside beautifully, you're showing pride of ownership and helping your property stand out from the rest.

A little effort outside can go a long way inside—attracting more interest, quicker offers, and even a better price. Get in touch for bespoke tips for your home!



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