

# How to prepare your home ready for photo day



**Expert Tips  
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At JDG Estate Agents, we know just how powerful great photography can be. The right photo doesn't just capture a room — it tells a story, evokes emotion, and inspires action. In fact, it's often the very first thing a potential buyer sees when browsing homes online. That first impression counts.

This guide is designed to help you present your home at its absolute best. From tidying up the kitchen to fluffing the cushions in the living room, our practical tips will make sure every room shines. It's about creating a space that not only looks beautiful in photos, but one that invites people in and helps them imagine it as their own.

So whether you're at the start of your moving journey or just looking for a quick refresh, take a few minutes to read through our easy suggestions. You'll be amazed at the difference a few thoughtful touches can make.



*"A photo speaks a thousand words" - especially when selling your home!*

## The Kitchen

The kitchen is often the heart of the home — and one of the biggest selling points for many buyers. It should feel clean, spacious, and welcoming. Remember, the camera sees everything, so even the smallest details make a difference. Here's how to get your kitchen photo-ready:



- Clear the worktops. Remove clutter, small appliances, jars, and any food items. The aim is to show off your surfaces and make the space feel open.
- Hide everyday items. Pop the washing-up liquid, tea towels, and bins out of sight. These can distract from the overall look and feel of the room.

- Style it subtly. A simple bowl of fresh fruit or a vase of flowers adds a touch of colour and life without feeling staged.
- Tidy cupboards and drawers. They may not be in the photo, but if we're doing any lifestyle shots or videos, neat storage goes a long way.
- Give it a shine. Wipe down all surfaces, polish taps and sinks, and make sure the floors are clean.

**A sparkling, clutter-free kitchen suggests a well-looked-after home — and that's exactly what buyers love to see.**



## The Bathroom

Bathrooms are all about cleanliness and calm — they should feel fresh, hygienic, and inviting. On photo day, your goal is to create a space that looks spa-like rather than strictly functional. Here's how to prepare your bathroom:

- Clear away everyday toiletries. Hide shampoo bottles, toothbrushes, shaving kits, and anything else that clutters the sink or bath area.
- Put down the toilet seat and make sure the toilet is spotless.
- Remove laundry baskets and any spare toilet rolls or cleaning products.



- Add a touch of luxury. Fresh, neatly folded towels and stylish toiletries (like a nice hand soap or bath oil) can elevate the space and create a boutique hotel feel.
- Polish surfaces. Mirrors, taps, and tiles should be gleaming — clean reflections make a big difference in photos.
- Let in the light. Open blinds and make sure the room is well-lit to help it feel bright and airy.

**It's these little details that help buyers imagine themselves relaxing in the space — and that emotional connection is key.**

## The Bedrooms

Bedrooms should feel peaceful, tidy, and spacious — a calm retreat from the outside world. On photo day, it's all about creating a sense of comfort and relaxation, while showing off the space clearly.

To get your bedrooms photo-ready:



- Clear away any clothes and shoes, whether on the floor, hanging on doors, or draped over chairs.
- Tidy bedside tables and remove anything that distracts — including phone chargers, half-read books, or mugs.
- Check under the bed. Anything peeking out in photos can break the illusion of order.
- Declutter wardrobe tops and shelves so the space looks neat from every angle.
- Dress the bed. Fresh, well-made bedding makes a big impact. Use your best linen and add plump cushions or a throw for a luxurious touch.
- Let the light in. Open curtains or blinds, clean the windows, and turn on bedside lamps if needed to keep the room looking bright and inviting.

**Buyers are drawn to homes that feel looked after — and a serene, tidy bedroom suggests just that.**

## Living Spaces

These shared spaces — like hallways, lounges, dining areas, and open-plan rooms — help set the tone for your home. They should feel bright, well-maintained, and easy to picture living in.

To get these areas camera-ready:



- Let the light in. Open all curtains and blinds. Clean the windows so they sparkle and help the natural light flood in.
- Switch on the lights. Even during the day, extra lighting helps create warmth and brightness in photos.

- Tidy away wires and clutter. Hide cables, remote controls, newspapers, and anything else that might draw attention away from the room itself.



- Plump the cushions. Straighten throws, fluff the pillows, and make sure sofas and chairs look inviting.
- Light the fire (if you have one) for added atmosphere.
- Clear signs of pets and kids. Put away toys, pet beds, and food bowls. It helps buyers focus on the home — not who's living in it.



**Think of this section of your home as the first impression once inside. Neat, well-lit general areas help viewers feel instantly at ease.**



## Outside your home

First impressions count — and that starts before a buyer even walks through the door. The exterior of your home sets the tone for what's inside, so it's important to make it look just as cared for and welcoming. To get your outdoor areas photo-ready:

- Move vehicles off the driveway or away from the front of the house so they don't block the view.
- Hide the wheelie bins. Tuck them neatly out of sight to keep the space looking tidy.
- Sweep the path and tidy the garden. Remove fallen leaves, trim back any overgrown plants, and keep lawns neat.
- Clean the front door. A freshly wiped or painted front door makes a subtle but powerful statement about the upkeep of the home.
- Add colour and charm. Potted plants or seasonal flowers can give the exterior a cheerful, well-cared-for look.
- Wash the windows and any outdoor lights or frames so they gleam in the photos.

Preparing your home for photo day doesn't need to be overwhelming — just a few thoughtful touches can make a big difference. Remember, great photos help your home stand out, attract more interest, and ultimately lead to a better sale.

If you'd like any help or advice, our team is always here. We're happy to offer guidance or even create a bespoke plan just for your home.



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